

February 3, 2008

Dear Friends,

We are excited to announce the debut of *SALIR Quarterly*, San Antonio's first lesbian magazine.

Our planning and research efforts have shown that there is significant interest by local businesses to advertise. In lieu of a singularly advertising-based model for the first two issues, we turn to you, the community, to foster a core group of founders and friends who will contribute both financially and in-kind.

As part of our effort to launch the magazine, *SALIR Quarterly* is taking a grassroots approach to financial success by introducing [Our Founders Chart](#). The purpose of [Our Founders Chart](#) is to acknowledge those who support the magazine, to initiate public recognition of our cohesive community, and to demonstrate a viable lesbian market.

[Our Founders Chart](#) works in the following manner: You contribute to *SALIR Quarterly*, thereby including your name in the contribution chart. Then you forward this email to friends, family, and colleagues who you think would be interested in making a financial contribution. Each of your referrals that make a contribution will be connected to you visually on the chart. Should you prefer to remain anonymous, simply let us know. [Our Founders Chart](#) will appear in each issue as well as on our website.

[sample chart]



The deadline to submit funds for the first print is **February 29th**. Minimum donations of \$100 will be recognized on [Our Founders Chart](#). All Founders' contributions will go to defray our printing costs. We sincerely hope that you will join us in this novel endeavor.

Topics in the first issue include "Catching Up with Gretchen Phillips," "Coming Out in Iraq," "Culture Clash: Latina Lesbians," "Investing in Ourselves: Gay Friendly Investment Opportunities," and more.

Your thoughts, ideas, and opinions are important to us. If you would like to learn more about who we are and about [Our Founders Chart](#), please contact us at [info@salirquarterly.com](mailto:info@salirquarterly.com).

Sincerely,

*The SALIR Quarterly Team*

Judy Saenz, Denise Mejía, Jennifer Donnelly, Denise De Leon, and Emma Carrington

Please make check payable to SALIR Quarterly, and mail to SALIR Quarterly, P.O. Box 9115, San Antonio, Texas 78209. We will email an invoice if you prefer using a credit card and payments may be submitted via PayPal™. Finally, don't forget to indicate who referred you.

**THE MISSION** OF SALIR QUARTERLY IS TO ENRICH AND CONNECT THE LESBIAN COMMUNITY BY PROVIDING RESOURCES FOR GROWTH AND ACTIVISM. WE ARE PROGRESSIVE WOMEN WHO WANT TO CONTRIBUTE TO OUR SOCIETY WITHOUT COMPROMISE TO OUR IDENTITIES AS WOMEN AND AS LESBIANS. WE ARE WOMEN WITH DIVERSE LIVES AND A COMMON DESIRE TO CULTIVATE A LESBIAN COMMUNITY, ENLIGHTEN OUR OWN SOCIAL CONSCIOUSNESS, AND PARTICIPATE BENEVOLENTLY IN SOCIETY.